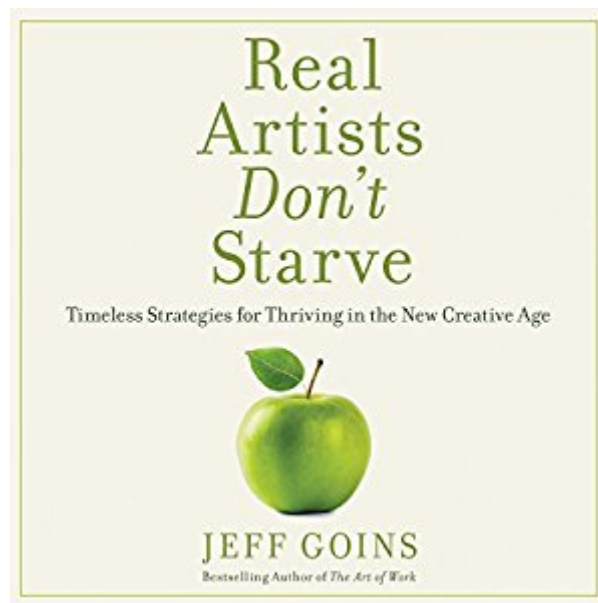




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Real Artists Don't Starve: Timeless Strategies For Thriving In The New Creative Age



Synopsis

Best-selling author and creativity expert Jeff Goins dismantles the myth that being creative is a hindrance to success by revealing how an artistic temperament is in fact a competitive advantage in the marketplace. For centuries the myth of the starving artist has dominated our culture, seeping into the minds of creative people and stifling their pursuits. But the truth is that the world's most successful artists did not starve. In fact they capitalized on the power of their creative strength. In *Real Artists Don't Starve*, Jeff Goins debunks the myth of the starving artist by unveiling the ideas that created it and replacing them with 14 rules for artists to thrive, including: Steal from your influences (don't wait for inspiration) Collaborate with others (working alone is a surefire way to starve) Take strategic risks (instead of reckless ones) Make money in order to make more art (it's not selling out) Apprentice under a master (a "lone genius" can never reach full potential) Through inspiring anecdotes of successful creatives both past and present, Goins shows that living by these rules is not only doable but it's also a fulfilling way to thrive. From graphic designers and writers to artists and business professionals, creatives already know that no one is born an artist. Goins' revolutionary rules celebrate the process of becoming an artist, a person who utilizes the imagination in fundamental ways. He reminds creatives that business and art are not mutually exclusive pursuits. In fact success in business and in life flow from a healthy exercise of creativity. Expanding upon the groundbreaking work in his previous best-seller, *The Art of Work*, Goins explores the tension every creative person and organization faces in an effort to blend the inspired life with a practical path to success. Being creative isn't a disadvantage for success; rather, it is a powerful tool to be harnessed.

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Customer Reviews

Real Artists Don't Starve is a feel good book of anecdotes and research about artists of all stripes who have come to a point where they can make a living. It is not so much about the practical aspects (such as how to do it within specific industries or avenues to pursue) as it is anecdotal and inspirational. If you have read more than a few books/blogs about being an artist and making a living, particularly those of a more inspirational bent, you won't really find anything new here. Despite that, the way that the stories are told is nicely done. I enjoyed it and found it a light and quick read and will probably read it again at some point. It's one of those books that's better suited to someone who needs encouragement rather than practical instructions.

Practical, inspirational, hands-on and well researched, all in Jeff's engaging style. Yes, in fact, it's possible to get paid for work you care about. This book is a fine handbook to get you there.

Just finished reading the book for the first time. I plan to read again, this time marking it up. This is not just a great book to read, but it provides a lot of great ideas for doing the work that one wishes or wants to do. It's not about sticking to one chosen career field for life, but rather pursuing the things that we truly enjoy and/or find valuable for others or the world. I'm nearing 40, and would like to write some books in the future. I do think the book provides ideas that are helpful in this area: This book provides a lot of inspirational stories, and some principles, for succeeding in a creative venture. It's not specifically about writing, painting, or entrepreneurship, but it touches on all of these things by looking at "creativity" through a broad lens. Stylistically, I felt like the book was kind of set up like a Malcolm Gladwell book just because there's a lot of storytelling and reporting on interviews and the like.

If you're a creative person in any way, shape, or form, you really need to pick up a copy of Real Artists Don't Starve by Jeff Goins. It will inspire you to continue to pursue your dreams of making an income with your art so you can continue making your art and not starve doing so. This book may have just saved my writing career... What I loved about this book is not only the wealth of demonstrative stories Jeff shares but also the encouragement that rings throughout the entire manuscript. You will walk away after reading this book with the knowledge that the starving artist is

a myth. He proves it over and over and over again while providing details as to how to make money while creating whatever form of art you must. I understand that we tend to pick up a book and read halfway through before we get distracted and put it down to start something else. Don't do that with this one. You won't want to miss the final chapters in here.

Wow! Jeff did an amazing job showing the disconnect between Starving Artists and Thriving Artists. The word Artist can be misconstrued as a person who only does drawings and paintings. The truth of the matter is that we are all artists when it comes to what we do on a daily basis and when we strive to take on our dreams. Goins breaks down the myths behind artists and builds a case that we can all take our "art" out in the marketplace while not having to reinvent the wheel.

That quote from "Real Artists Don't Starve" is very revealing. Are you stubborn enough? You can read hundreds of biographies, do hundreds of interviews and distill that information into common principles and strategies others have followed to be successful as an artist in their chosen fields of endeavor OR you can get your copy of "Real Artists Don't Starve" today and benefit from this work already done for you by Jeff Goins. This might just inspire you to take that first or next step in living your dream and not starving while doing so. To me having someone else do all the research and providing his findings is worth the small investment needed to purchase this book. I think it would be a worthwhile investment for you too. "You can do extraordinary things when you are patiently persistent." Reading and learning what others have done to be successful is one of those patiently persistent things you need to do to increase your chances of your success. This book will help you achieve that goal. You will learn some things you didn't know, be reminded of some things you already knew and many misconceptions you thought you knew will be clarified. In the process you might just be inspired to say if they can do it I can too and take action to live YOUR dream. Don't procrastinate any longer. Get your copy today!

I've enjoyed all of Jeff's book but this one is my favorite. It explores the problem many of us face trying to reconcile our desire for creativity and our need to pay the bills. I found the book informative and exactly what I needed to inspire me to get started on a project I had been considering.

Goins speaks directly to artists and demands they take hold of their art and share it in every way. Forget being discovered. Put yourself out there. A great self help primer to those who know the rules of self promotion but forget to engage them. Thanks Jeffrey!

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